



Application form
European Entrepreneurial Regions (EER)
Pilot scheme

1. Contact details

Applicant region	
Name of the person in charge with the project	
Postal address	
Telephone	
e-mail	
Website	

Application year:

Please note that the candidate region may apply for EER years: 2011 and 2012. One region may apply for both years, but the label would be granted only once. Please tick the appropriate box(es).

- EER year 2011
- EER year 2012

2. Presentation of the political vision

Please describe in maximum 3 pages – (8.400 characters) your region's entrepreneurial potential

***Note:** the document should ideally contain a SWOT analysis of the region's entrepreneurial potential, a broad political description of what it wants to achieve within the next 2 years, and a presentation of the resources at its disposal to achieve this vision.*

3. Action plan

Please present your action plan in maximum 10 pages – (25.300 characters)

Note:

Candidate regions should list the measures they intend to launch in at least four out of the six areas listed below in the run-up to the EER year and in the EER year itself, and demonstrate the overall sustainability of those measures:

- a. Mainstreaming the EU's Small Business Act principles at regional level: prospective measures to achieve the 10 principles¹ of the Small Business Act;*
- b. Introducing entrepreneurship in schools and training programmes: prospective measures to introduce and encourage entrepreneurship in school curricula, prospective measures to introduce and encourage entrepreneurship in training programmes;*
- c. Guaranteeing support at each critical level of the business growth cycle: prospective measures to strengthen support throughout the business life cycle;*
- d. Development of a (inter)regional cluster policy: prospective measures to strengthen the regional cluster policy;*
- e. Making optimal use of the EU's structural funds and other public funding: prospective measures to guarantee the effectiveness and proper management of the funding (structural funds, JEREMIE initiative, and non-EU funds).*
- f. Building-up cost-efficient forms of partnerships between public and private sector as well as within national and EU level - able to create and sustain and entrepreneurial environment.*

¹

The 10 principles are: "Create an environment in which entrepreneurs and family businesses can thrive and entrepreneurship is rewarded" (1); "Ensure that honest entrepreneurs who have faced bankruptcy rapidly get a second chance" (2); "Design rules according to the "Think Small First" (3); "Make public administrations responsive to SMEs' needs" (4); "Adapt public policy tools to SME needs: facilitate SMEs' participation in public procurement and better use State Aid possibilities for SMEs" (5); "Facilitate SMEs' access to finance and develop a legal and business environment supportive to timely payments in commercial transactions" (6); "Help SMEs to benefit more from the opportunities offered by the Single Market" (7); "Promote the upgrading of skills in SMEs and all forms of innovation" (8); "Enable SMEs to turn environmental challenges into opportunities" (9); "Encourage and support SMEs to benefit from the growth of markets" (10).

4. EER activities and communication.

Please limit your description to a maximum of 2 pages – (5.600 characters)

Note:

As a minimum, Candidate regions should list the specific activities, events, hubs and/or conferences they intend to schedule during the EER year. Any further communication activities, before or after the EER year, can also be mentioned. A clear visibility of the European Union is requested during the whole process.

*Please submit your application, together with the declaration of political commitment to:
eer2010@cor.europa.eu. **Deadline for applications: 15 January 2010.***