



## Timeline

- **7 October 2009 - 18.30:** Launch of the Committee of the Region's EER pilot scheme
- **15 January 2010:** Deadline for submission of applications
- **February 2010:** Granting of the first EER label
- **Year 2011:** First "EER Year"
- **Year 2012:** Second "EER Year"

  
Implementing the Small Business Act  
in Partnership



## The European Entrepreneurial Region (EER)

rewarding every year up to three European regions with the most outstanding forward-thinking vision to boost their entrepreneurial environment by implementing the Small Business Act in Partnership.

## Join us for the EER launch event during the OPEN DAYS!

The EER will be launched on  
Wednesday, 7 October at 18.30

at the Committee of the Regions, Rue Belliard/Belliardstraat 101, Atrium 6th floor.

Please register by 5 October 2009 to attend the launch event. The online registration form is available on our website:

[www.cor.europa.eu/eer](http://www.cor.europa.eu/eer)

with the support of:



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[www.cor.europa.eu](http://www.cor.europa.eu)

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Give a new vision to your region  
and make it known  
throughout Europe!

Pilot scheme launched by  
the Committee of the Regions



## What is the EER?

The EER is a pilot scheme that will identify and reward EU regions with outstanding entrepreneurial vision, irrespective of their size, wealth and competences. The regions with the most credible and forward thinking action plan will be granted the label of "European Entrepreneurial region of the year".

## Objective:

The objective of the initiative is to create dynamic, green and entrepreneurial regions throughout Europe.

Exceptionally, the first EER labels will be awarded at an EER Award Ceremony in February 2010 for the EER years 2011 and 2012. **Candidate regions can apply for both years 2011 and 2012.**

## Does your region have what it takes?

All regions endowed with competencies at political level and able to implement an overall entrepreneurial vision are welcome to participate!

**The key point is the development of the region's entrepreneurial potential!**

## Are you ready to become an European Entrepreneurial Region?

If the answer is **YES**, waste no further time and let us know the **vision** and **plan of action** of your region which makes it truly entrepreneurial!

For further information - available in all EU official languages - please visit our website: [www.cor.europa.eu/eer](http://www.cor.europa.eu/eer)

## How to apply?

Submit a "vision plan" for your region (using the application form available on our website), including a presentation of your region's vision, its plan of action and planned communication activities, backed by a **proven political commitment** to implement such a vision.

## Deadline for applications

15 January 2010

**For further information, please check our website: [www.cor.europa.eu/eer](http://www.cor.europa.eu/eer)**