



# EU Finance Day for SMEs, Italy

## Draft Agenda

*Rome, 18 October 2013 (09.30-17.30)*  
*SPAZIO EUROPA, Via Quattro Novembre 149, 00187 Rome*

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**09.00**      **Registration and welcome coffee**

**09.30**      **Welcome address**

**Lucio Battistotti**, Head of the EC Representation in Rome

**Joanna Drake**, Director, SMEs and Entrepreneurship, Directorate-General for Enterprise and Industry, European Commission

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**9.40**      **Opening Speeches**

**Antonio Tajani**, Vice-President of the European Commission, Commissioner responsible for Enterprise and Industry

**Flavio Zanonato**, Minister of Economic Development, Republic of Italy

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**10.15**      **Keynote Speech**

**Luigi Federico Signorini**, Vice-Director General, Bank of Italy: SME lending trends in Italy and ECB measures to improve SME funding conditions

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**10.45**      **Panel discussion**

**Introduction and moderation: European Commission**

**Francesco de Angelis**, Member of the European Parliament

**Giovanni Sabatini**, Director-General, Italian Banking Association

**Dario Scannapieco**, Vice-President responsible for SMEs, European Investment Bank

**Richard Pelly**, Chief Executive, European Investment Fund

**Aurelio Regina**, Vice-President for Economic Development, Confindustria

**Coffee break**

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**12.00**      **EU Financial instruments 2014-2020**

**COSME financial instruments: Ciprian Cristea**, Head of Unit "SME Access to finance", Directorate-General for Enterprise and Industry, European Commission

**Horizon 2020 financial instruments: Jean-David Malo**, Head of Unit "Financial engineering", Directorate-General for Research and Innovation, European Commission

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**12.30**      **Questions & Answers: COSME and Horizon**

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**13.00**      **Networking lunch**

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- 14.30**      **EU Financial instruments 2014-2020**  
**Structural Funds:** **Willebrordus Sluijters**, Head of Unit “Italy and Malta”,  
Directorate-General for Regional and Urban Policy, European Commission  
**Microfinance:** **Marco Fantini**, Deputy Head of Unit “Sectorial Employment  
challenges, Youth Employment and Entrepreneurship”, Directorate-General for  
Employment, Social Affairs and Inclusion, European Commission
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- 15.00**      **Questions & Answers: Structural Funds and microfinance**
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- 15.30**      **Panel discussion: EU guarantees and SME lending in Italy, experience and  
challenges**  
**Introduction and moderation:** **Alessandro Tappi**, Head of Guarantees,  
Securitisation & Microfinance, European Investment Fund  
**Claudia Bugno**, President, Fondo Centrale di Garanzia per le PMI and  
Counsellor, Network Globale  
**Fabio Petri**, President, Fedart  
**Alberto Marchiori**, President, EU Policies Delegate for Confcommercio - Imprese  
per l’Italia, R.ETE. Imprese Italia  
**Sergio Gatti**, Director General, Federcasse
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- 16.15**      **Coffee break**
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- 16.30**      **Panel discussion: EU risk capital investments in Italy, experience and  
challenges**  
**Introduction:** **Roger Havenith**, Head of Unit “Financing of innovation,  
competitiveness and employment policies”, Directorate-General for Economic  
and Financial Affairs, European Commission  
**Innocenzo Cipolletta**, President, Italian Private Equity and Venture Capital  
Association  
**Paolo Anselmo**, President, Italian Business Angels Network -  
**Guido Belli (tbc)**, President, Arcadia Small Cap Fund
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- 17.15**      **Closing address**  
**Joanna Drake**, Director, SMEs and Entrepreneurship, Directorate-General for  
Enterprise and Industry, European Commission